



THE 21ST ANNUAL



*Collective Voice*

## SPONSORSHIP DOCUMENT

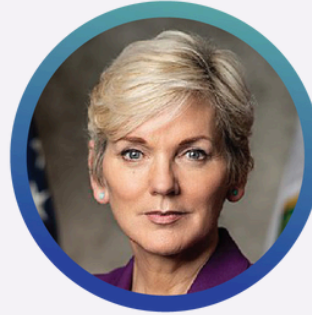
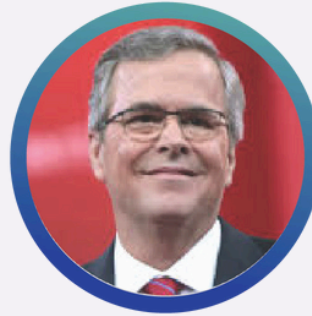
NATIONAL DEI TRAINING WEEK — March 11-13, 2025  
(Virtual Training)

CONFERENCE — April 7-10, 2025  
The Westin Bonaventure Hotel & Suites - 404 S Figueroa St, Los Angeles, CA 90071



# JOIN US IN MOVING DIVERSITY FORWARD

## PAST PRESENTERS



This guide offers several ways to partner with the 21st Annual National Diversity and Leadership Conference. Our goal is to highlight the importance of diversity and inclusion in organizations. We achieve this with the help of amazing guest speakers, panelists, workshops and more. If your organization is interested in being the title sponsor, please contact Dennis Kennedy at [dennis.kennedy@denniskennedy.org](mailto:dennis.kennedy@denniskennedy.org). We Look forward to strengthening our relationships with our current partners and welcome potential partners in our journey of moving diversity forward. Thank you again for your help.

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**Keynote Speaker**



CONFERENCE

**April 7-10, 2025**



## WHO ARE WE?



The Diversity First Consortium (DFC) is a comprehensive hub for Diversity, Equity, Inclusion, and Belonging (DEIB) solutions. As a one-stop resource, the DFC offers an extensive suite of innovative tools, programs, and customized resources that support DEIB efforts across organizations. Through strategic partnerships, we enable corporate leaders and diversity professionals to drive sustained growth and profitability.

### Become a Member Today!

The Diversity First Consortium offers flexible membership levels, including Diamond, Platinum, Gold, and Silver, tailored to meet the diverse needs of organizations.

**CONTACT A MEMBERSHIP SERVICES REPRESENTATIVE TO GET STARTED TODAY, OR VISIT OUR WEBSITE:**

 [PARTNERSHIPS@DIVERSITYFIRST.ORG](mailto:PARTNERSHIPS@DIVERSITYFIRST.ORG)

 [belongingconsortium.com](https://belongingconsortium.com)

## WHAT WE OFFER:



**Professional Development & Certification:** Equip your team with industry-recognized DEIB certifications and skills to drive impactful initiatives.

**Industry Councils:** Engage with over 35 councils, covering sectors like energy, tech, retail, and entertainment, to gain industry-specific insights and best practices.

**Tailored Events & Conferences:** Gain exclusive access to global speakers and immersive workshops, providing actionable DEIB insights across all industries

**Talent Recruitment Services:** Attract and retain diverse talent through DFC's job boards and specialized recruitment resources

**Cutting-Edge Research & Trends:** Stay ahead of the curve with access to associations and institutes dedicated to DEIB research, ensuring that your strategies are informed by the latest insights

**Recognition and Awards:** Celebrate your organization's DEIB impact with recognition awards that highlight your contributions to fostering inclusivity.

**Focused DEIB Celebrations:** Participate in themed heritage and identity months, cultivating a year-round culture of inclusivity and respect.

**Themed DEIB Weeks:** Engage in dedicated learning weeks, filled with events and discussions celebrating cultural diversity and individual contributions.

## UPCOMING DFC EVENT:



April 7-10, 2025 with guest keynote speaker Oprah Winfrey! [Register Here](#)



# NATIONAL TRAINING WEEK

Below is the list of training opportunities. All trainings are for 7 hours from 9am – 5pm CST. Training schedule is from March 11-13.

At the completion of each training, individuals will receive a Certificate.

## TRAININGS OFFERED

### DEIB

- Allyship
- Creating an Inclusive Culture
- Belonging First
- Creating A “Diversity First” Culture
- Implicit Bias
- DEI Certificate
- DEI Strategy & Planning
- Inclusive Intelligence: AI Meets Diversity

### Leadership

- Culturally Competent Leaders
- Emerging Leaders
- Leading with EQ
- Executive Leadership Development
- Inclusive Leadership

# **SPONSOR LEVEL BELONGINGFIRST**

# \$550,000

LIMITED TO 4

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## **VIP ACCESS**

- Photo Op/ Meet and Greet with Keynotes Except Oprah
- Photo Op with Oprah limited to 8 person from Organization

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## **REGISTRATIONS**

- 60 Conference registrations, April 7th-10th
- 20 Virtual Conference Registrations, April 7th-10th (doesn't include Oprah Keynote)
- 100 Training opportunities

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## **MARKETING/BRANDING**

- Recognition as a DiversityFirst™ Sponsor
- Opportunity for a Vendor Booth/Stand
- Formal Recognition Plaque
- Company logo on conference website & app
- Company logo included on banners at the conference
- Company logo included on social media postings
- Verbal recognition during general sessions
- Full page color ad included in conference programs/app
- Company name listed in press releases, online disseminations and promotional material
- An opportunity to display 10 banners throughout the conference area
- Sponsor provided, must be standing banners

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## **ENGAGEMENT/SPEAKING OPPORTUNITIES**

- Opportunity to have individuals from your organization participate as speakers/moderators in breakout sessions.
  - Opportunity to introduce featured speakers
  - The number of speaking/moderator opportunities are TBD
-

# **SPONSOR LEVEL** **BELONGING LEADERSHIP**

# \$250,000

LIMITED TO 3

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## **VIP ACCESS**

- Photo Op/ Meet and Greet with Keynotes Except Oprah
- Photo Op with Oprah limited to 4 people from Organization

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## **REGISTRATIONS**

- 30 Conference registrations, April 7th-10th
- 10 Virtual Conference Registrations, April 7th-10th (doesn't include Oprah Keynote)
- 75 Training opportunities

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## **MARKETING/BRANDING**

- Recognition as a DiversityLeadership™ Sponsor
- Opportunity for a Vendor Booth/Stand
- Formal Recognition Plaque
- Company logo on the conference website & app
- Company logo included on banners at the conference
- Company logo included on social media postings
- Verbal recognition during general sessions
- Full page color ad included in all conference programs
- Company name listed in press releases, online disseminations and promotional material
- An opportunity to display 6 banners throughout the conference area
- Sponsor provided, must be standing banners

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## **ENGAGEMENT/SPEAKING OPPORTUNITIES**

- Opportunity to have individuals from your organization participate as speakers/moderators in breakout sessions.
  - Opportunity to have an executive speak at two General Session for 2 minutes
  - The number of speaking/moderator opportunities is TBD
-

# **SPONSOR LEVEL**

## **BELONGINGCHAMPION**

# \$100,000

LIMITED TO 4

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### **VIP ACCESS**

- Photo Op/ Meet and Greet with Keynotes Except Oprah
- Photo Op with Oprah limited to 2 people from Organization

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### **REGISTRATIONS**

- 15 Conference registrations, April 7th-10th
- 5 Virtual Conference Registrations, April 7th-10th (doesn't include Oprah Keynote)
- 40 Training opportunities

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### **MARKETING/BRANDING**

- Recognition as a DiversityChampion Sponsor
- Opportunity for a Vendor Booth/Stand
- Company logo on the conference website & app
- Company logo included on banners at the conference
- Company logo included on social media postings
- Verbal recognition during general sessions
- Full page color ad included in conference programs/app
- Company name listed in press releases, online disseminations and promotional material
- An opportunity to display 3 banners throughout the conference area
- Sponsor provided, must be standing banners

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### **ENGAGEMENT/SPEAKING OPPORTUNITIES**

- Opportunity to have individuals from your organization participate as speakers/moderators in breakout sessions.
  - The number of speaking/moderator opportunities is TBD
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# **SPONSOR LEVEL**

## **BELONGINGADVOCATE**

# \$75,500

LIMITED TO 10

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### **VIP ACCESS**

- Photo Op/ Meet and Greet with Keynotes Except Oprah
- Photo Op with Oprah limited to 2 people from Organization

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### **REGISTRATIONS**

- 15 Conference registrations, April 7th-10th (doesn't include Oprah Keynote)
- 25 Training opportunities

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### **MARKETING/BRANDING**

- Recognition as a DiversityAdvocate Sponsor
- Company logo on the conference website & app
- Company logo included on social media postings
- Verbal recognition during general sessions
- Half page color ad included in conference programs/app
- Company name listed in press releases, online disseminations, and promotional material

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### **ENGAGEMENT/SPEAKING OPPORTUNITIES**

- Opportunity to have individuals from your organization participate as speakers/moderators in breakout sessions.
  - Opportunity to introduce featured speakers
  - The number of speaking/moderator opportunities are TBD
-

# **SPONSOR LEVEL**

## **BELONGINGCAMPAIGNER**

# \$50,500

LIMITED TO 8

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### **VIP ACCESS**

- Photo Op/ Meet and Greet with Keynotes Except Oprah
- Photo Op with Oprah limited to 1 person from Organization

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### **REGISTRATIONS**

- 10 Conference registrations, April 7th-10th
- 20 Training opportunities

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### **MARKETING/BRANDING**

- Recognition as a DiversityCampaighner
- Sponsor Company logo on the conference website & app
- Company logo included on social media postings
- Verbal recognition during general sessions
- Quarter page color ad included in conference programs/app
- Company name listed in press releases, online disseminations, and promotional material

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### **ENGAGEMENT/SPEAKING OPPORTUNITIES**

- Opportunity to have individuals from your organization participate as speakers/moderators in breakout sessions.
  - The number of speaking/moderator opportunities is TBD
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**SPONSOR LEVEL**  
**BELONGINGPROMOTER**

**\$35,500**

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## **REGISTRATIONS**

- 7 Conference Registrations, April 7th-10th
- 10 Training opportunities

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## **MARKETING/BRANDING**

- Recognition as a DiversityPromoter Sponsor
- Company logo on conference website & app
- Company logo included on social media postings
- Verbal recognition during general sessions

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## **ENGAGEMENT/SPEAKING OPPORTUNITIES**

- Opportunity to have individuals from your organization participate as speakers/moderators in breakout sessions.
  - The number of speaking/moderator opportunities is TBD
-



**SPONSOR LEVEL**  
**BELONGINGGUARDIAN**

\$25,500

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**REGISTRATIONS**

- 5 Conference Registrations, April 7th-10th
- 5 Training Opportunities

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**MARKETING/BRANDING**

- Recognition as a DiversityGuardian Sponsor
  - Company logo on conference website and app
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**SPONSOR LEVEL**  
**BELONGINGINNOVATION**

\$15,500

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**REGISTRATIONS AND MARKETING/BRANDING**

- Recognition as a DiversityInnovation Sponsor
- 3 conference registrations, April 7th-10th
- Company logo on conference website

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Keynote Speaker	\$750,000
Conference App.	\$75,000
Receptions	\$50,000
Badge Holders	\$50,000
Digital Signage	\$50,000
Conference Bags	\$50,000
Lunch	\$50,000
Grand Prize Drawing	\$35,000
Coffee Breaks	\$35,000
Charging Station	\$35,000
Wi-Fi	\$35,000
Vendor Table	\$5,000

# Thank You For Your Support!

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If you would like to sponsor 5 college student's registrations at \$10,500 please contact Dennis Kennedy at: [dennis.kennedy@diversityfirstmail.org](mailto:dennis.kennedy@diversityfirstmail.org)

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